



California Individual Enrollment Application

IMPORTANT: If you are a new applicant, a separate premium payment is required to be submitted with each application. If you are a current Individual policyholder with Anthem Blue Cross/Anthem Blue Cross Life and Health Insurance Company, premium payment is required before the requested effective date. Please complete the Payment Method for Individual Applications Form and send it with your completed enrollment application. If premium is not provided as described above we will not process your application. If you have any questions while completing this application, please contact your insurance agent/broker directly. If you have not worked with an insurance agent/broker, please call 1 (877) 212-1796. If you have questions about a previously submitted application, please call 1 (855) 383-7247.

Please complete in blue or black ink only.

Section A - Coverage Information

Application Type (select one):

- ☒ New Coverage ☐ Change policy coverage ☐ Add dependent(s) to current coverage
- Policy No. _____ Policy No. _____

Open Enrollment

During the annual Open Enrollment period, you may apply for coverage, or members can change plans. The earliest Effective Date for the Initial Open Enrollment is January 1, 2014. For applications received after December 15, 2013, the Effective Date for the initial Open Enrollment period is the first day of the following month if receipt of application and premium is between the 1st and 15th of the month. If receipt of application and premium is after the 15th of the month, your Effective Date will be the first day of the month following plus one additional month (example: application with premium receipt is January 20th, your effective date is March 1st).

Applications must be received during the Open Enrollment period. Outside the Open Enrollment period referenced above, the applicant may still enroll if he/she has a qualifying event as defined below. Notice of a qualifying event must be received by Anthem Blue Cross/Anthem Blue Cross Life and Health Insurance Company within 60 days of the qualifying event.

Qualifying Events

Please check the qualifying event:

- ☐ Involuntary loss of Minimum Essential Coverage for any reason other than fraud, intentional misrepresentation of a material fact or failure to pay premium;
- ☒ Loss of Minimum Essential Coverage due to dissolution of marriage;
- ☐ Marriage;
- ☐ Adoption or placement for adoption or appointment of guardianship;
- ☐ Birth.

Please provide the date of the qualifying event: 01/01/2014 _____

If you are applying due to a qualifying event and your application is approved, your effective date is as follows:

- ☐ x In the case of birth, adoption or placement for adoption or appointment of guardianship, coverage is effective on the date of birth, adoption, or placement for adoption or appointment of guardianship; or
- ☒ x In the case of marriage, or loss of Minimum Essential Coverage, coverage is effective on the first day of the month following receipt of your application.

Anthem Blue Cross is the trade name of Blue Cross of California. Independent licensee of the Blue Cross Association. *ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross name and symbol are registered marks of the Blue Cross Association.