



Gerber Life  
Insurance Company

# Gerber Life Guaranteed Life



## Sales Alert!

### Who Will Pay For Your Final Expenses?

- |                          |                        |
|--------------------------|------------------------|
| ✓ Funeral Expenses       | ✓ Credit Card Balances |
| ✓ Final Medical Bills    | ✓ Flowers              |
| ✓ Outstanding Debt/Loans | ✓ Transportation       |
| ✓ Newspaper Death Notice | ✓ Legal Fees           |

Everyday thousands of people are faced with making tough decisions regarding their loved one's funeral. The average cost of a funeral can reach over \$10,000<sup>1</sup>, and Social Security provides only \$255<sup>2</sup> to those who qualify. On top of funeral expenses, there may be other bills that need payment. At a time when your family is already suffering from grief and loss, paying for the unexpected can be overwhelming.

**The Gerber Life Guaranteed Life Plan** will give you piece of mind knowing you've planned ahead to ease the burden of final expenses for your loved ones.

### The Gerber Life Guaranteed Life Plan

- Is 100 % Guaranteed Acceptance – no medical questions are asked on the application.
- Provides up to \$25,000 to help pay for funeral costs, medical bills and leftover debts.
- Premiums guaranteed never to increase.

Guaranteed Life is a graded death benefit whole life policy. If death occurs within the first two policy years for any reason other than an accident all premiums plus 10% interest shall be paid to the beneficiary. If, however, death is due to accidental causes the full death benefit will be paid. After the two-year Graded Death Benefit period, if the insured dies for any reason the full face amount of the policy shall be paid to the beneficiary.

**As a guaranteed issue product, there are no health questions on the application.**

<sup>1</sup> Federal Trade Commission: "Funerals: A Consumer Guide." June 2010.

<sup>2</sup> Social Security Administration. SSA Publication No. 05-10084, August 2009.

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